

# News and Notes... From the Business & Economics Liaison Librarian

## Focus on Knowledge Ontario

Did you know that Brock University has access to a wide variety of content through a province-wide arrangement called Knowledge Ontario? This content includes the following databases from *Gale Cengage* plus many more:

- **Academic Onefile:** a multidisciplinary collection of full-text peer-reviewed journal articles.
- **Computer Database:** contains computer-related product introductions, news and reviews in areas such as hardware, software, electronics, engineering, communications and the application of technology.
- **General BusinessFile ASAP:** provides access to a combination of broker research reports, trade publications, newspapers, journals and company directory listings with full-text and images available.
- **InfoTrac Custom Newspapers Collection:** contains thousands of full-text newspapers from around the world.
- **LegalTrac:** provides indexing for more than 1,400 titles including major law reviews, legal newspapers, bar association journals and international legal journals.

## Investment Analysts Reports via General BusinessFile ASAP

The James A. Gibson Library has access to the **General BusinessFile ASAP** database through KO. This database contains the full-text of investment reports on thousands of public companies worldwide. These investment reports are from Reuters Research On De-

mand and also includes reports from ValueEngine, Pechala, C.L. King & Associates, PriceTarget Research and TheStreet.com. New content is added daily with no embargo period. Search by ticker symbol and view the full-text reports in PDF format.

**Brock  
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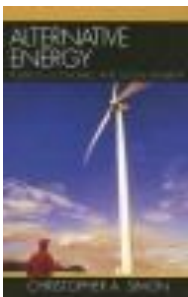
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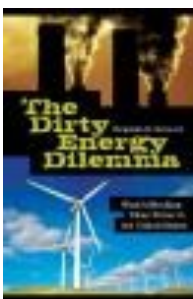
## Going Green: Focus on Energy and the Environment



**Alternative energy : political, economic, and social feasibility** / Christopher A. Simon. Lanham, Md. : Rowman & Littlefield Publishers, c2007.

Call No: HD 9502 U52 S544 2007.

“Explores the most viable alternative sources of energy, discussing the technical, political, economic, and social feasibility of each technology in understandable terms. In addition, the book discusses the history of energy policy as well as current policy.”



**The dirty energy dilemma : what's blocking clean power in the United States** / Benjamin K. Sovacool ; .Westport, Conn. : Praeger Publishers, 2008.

Call No: HD 9685 U5 S697 2008.

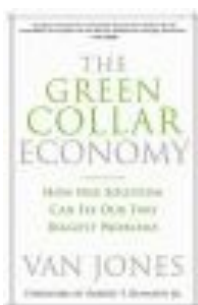
The author argues that “the only barrier blocking the conversion of a significant proportion of the U.S. energy portfolio to renewables is not technological... but institutional.”



**Energy** / Joseph M. Dukert. Westport, Conn. : Greenwood Press, 2009.

Call No: HD 9502 U52 D828 2009.

This is a primer on energy policy written in nontechnical language that explores all energy sources from coal and oil to solar and wind. Dukert explores the choices made by individuals, businesses, and society as each group juggles conflicting, interconnected factors: affordability, reliability, adequacy of supply, environmental concerns, and time.



**The green-collar economy : how one solution can fix our two biggest problems** / Van Jones ; with Ariane Conrad ; [foreword by Robert F. Kennedy, Jr.]. New York : HarperOne, c2008.

Call No: GE 180 J66 2008

“Provocative, personal, and inspirational, New York Times best-seller The Green Collar Economy is not a dire warning but rather a substantive and viable plan for solving the biggest issues facing the country--the failing economy and our devastated environment. From a distance, it appears that these two problems are separate, but when we look closer, the connection becomes unmistakable.”



**Heat, power and light : revolutions in energy services** / Roger Fouquet. Cheltenham ; Northampton, MA : Edward Elgar, c2008.

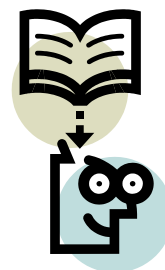
Call No: HD 9502 A1 F68 2008.

The author “investigates the impacts of technological innovations and economic development over the last thousand years on our ability to provide heat, power, transport and light. Using a unique data set, collected over a decade, the analysis identifies the forces driving revolutions in energy services.”

## Test your Library IQ

Why should students have all the fun? Here are a few questions to test your mastery of 21st century library research tools and resources. Match the name of the tool or resource to its function. The answers are on Page 4.

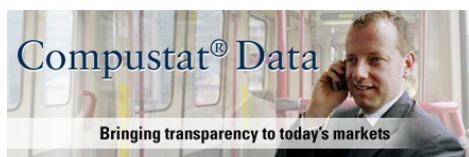
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|-----------------------------|--------------------------------------------|
| 1. RefWorks                 | a. Renew books online                      |
| 2. ScholarsPortal Search    | b. Find full-text journals online by title |
| 3. Web of Science           | c. Identify journal impact factors         |
| 4. RACER                    | d. Create bibliographies in APA Style      |
| 5. Journal Citation Reports | e. Find peer-reviewed journal articles     |
| 6. A-Z list of e-journals   | f. Perform a cited reference search        |
| 7. My Library Account       | g. Place interlibrary loan requests        |



## Execucomp: Executive Compensation Database

I am pleased to announce that access to the ExecuComp database from Standard & Poor's Compustat has been restored. Funding for this database is thank to the generosity of the *CA/Brock University Institute for International Issues in Accounting (IIIA)*. It is available via the Compustat North America dataset on the Wharton Research Data Service (WRDS). Reproduced below are descriptions of the dataset as prepared by WRDS:

- “Standard and Poor's ExecuComp provides executive compensation data collected directly from each company's annual proxy (DEF14A SEC form). Detailed information on salary, bonus, options and stock awards, non-equity incentive plans, pensions and other compensation items are available. Standard and Poor's ExecuComp provides executive compensation data collected directly from each company's annual proxy (DEF14A SEC form). Detailed information on salary, bonus, options and stock awards, non-equity incentive plans, pensions and other compensation items are available.”
- What is the universe for ExecuComp? “Executive Compensation database contains over 2872 companies, both active and inactive. The universe of firms cover the S&P 1500 plus companies that were once part of the 1500 plus companies removed from the index that are still trading, and some client requests. Data collection on the S&P 1500 began in 1994. However, there is data back to 1992 but it is not the entire S&P 1500 – it is mostly for the S&P 500. “
- Detailed information is available via the WRDS site under Data Manuals including the recent changes to the dataset to reflect the new FAS 123R reporting requirements.
- In addition to WRDS-based access, the dataset will also be available from Standard & Poor's as a downloadable Microsoft Access database. Please contact me for me further information.



## Brock University Library

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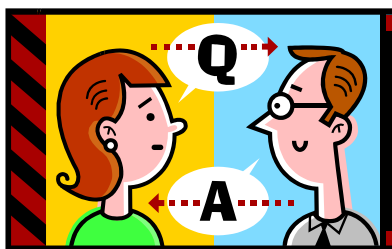
### Have a coffee with your librarian!

Do you have 10 minutes to chat? If so, I would love to have a coffee (tea, iced cap, etc.) with you to learn more about your teaching and research interests. Please give me a call or send me an email to make arrangements. *It's my treat!*

Limit of 1 free coffee per faculty or staff person.

### Answers to Test your Library IQ

1. (d)
2. (e)
3. (f)
4. (g)
5. (c)
6. (b)
7. (a)



What is your Library IQ?

- If you matched all 7 questions, congratulations! You are a **Library Guru**.
- If you matched 4-6 questions, well done! You are a **Library Expert**.
- If you matched 1-3 questions, good try! You are a **Library Novice**. I recommend a Library Research Skills Tune-up.

## Do you need a Library Research Skills Tune-up?

Let's face it. The research world is in a constant state of flux. The problem is not a lack of information but rather a surplus of information. Don't panic. Turn to Brock University's pool of talented liaison librarians for hands-on help learning about all those new research tools and resources.

On Wednesday, April 22 the Library will be offering an exciting selection of workshops for faculty members and graduate students. From experimenting with Google's mapping tools to discovering the hidden treasures of Brock's Special Collections and Archives, these sessions will enhance your knowledge and introduce you to some new innovations in the library world!

Date: Wednesday, April 22, 2009

Time: 9:00 am – 12:00 pm

Location: Matheson Learning Commons, Classrooms A & B

To register, please visit: [http://www.library.brocku.ca/faculty\\_workshops](http://www.library.brocku.ca/faculty_workshops)

If you cannot attend these workshops, I would be happy to meet with you to provide individual coaching in your office. Please contact me for an appointment.